



THE WORLD FOOD PRIZE

Hall of Laureates

The World Food Prize is an annual award recognizing the breakthrough achievements of those who have improved the human condition by increasing the quality, quantity or availability of food for the world.

**WE INVITE YOU TO EXPLORE
THE HALL OF LAUREATES**

1

THE ROTUNDA - FIRST FLOOR

- **Original Dome Skylight:**

The stained-glass skylight is original to the building. During the renovation process, the World Food Prize had each of the 10,000 pieces of glass inspected, cleaned and if needed, repaired or replaced.

- **Lunette Murals:** Four lunette murals surrounding the dome of the Rotunda trace Dr. Norman Borlaug's life and work around the globe, showing: his boyhood home near Cresco, Iowa; an agricultural scene in Mexico, where he developed "miracle wheat"; scenes from India and Pakistan, where in the 1960s

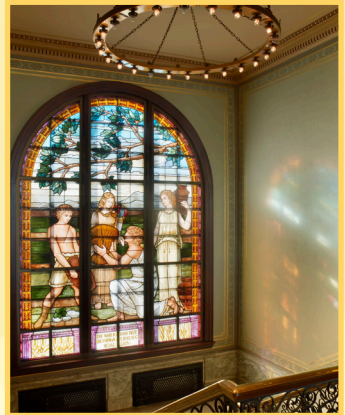
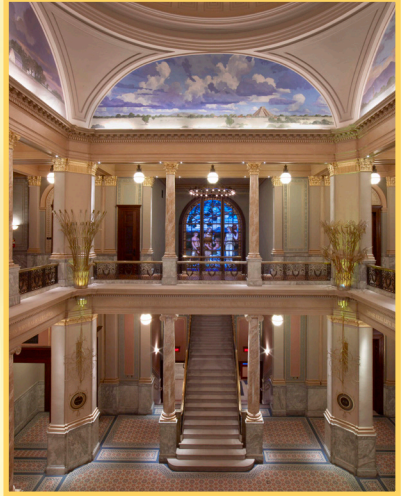
Dr. Borlaug convinced leaders to adopt his new approach to agriculture, saving hundreds of millions of people from possible starvation; and Africa, which Dr. Borlaug focused on during the last decades of his life, trying to bring the Green Revolution to this part of the world.

- **Quotes:** Visitors to the Hall of Laureates are greeted by quotes around the four sides of the Rotunda, all of which harken to the meaning and purpose of the World Food Prize.

- **Crop Sculptures:** Four metal crop sculptures on the corner columns of the rotunda depict the four staple food crops critical in feeding the world: wheat, rice, corn and soy, labeled in English and the native language of each region where the crops were first cultivated.

- **Stained Glass Window:**

This 20-foot-high stained glass window, based on a Christian Petersen sculpture, is located at the top of the Grand Staircase. It was created in Germany and depicts a family in the Hellenistic Period bringing in the harvest.



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THE BORLAUG BALLROOM - FIRST FLOOR

- **Borlaug Portrait:** A large portrait of Dr. Norman Borlaug was painted by the artist Chas Fagan of North Carolina, who has works in the White House and at the U.S. Capitol in Washington, D.C.



- **Representations of Dr. Borlaug's Most Noteworthy Awards:** Dr. Norman Borlaug was awarded the Nobel Peace Prize, the U.S. Presidential Medal of Freedom and the Congressional Gold Medal; only three Americans have earned that trifecta of honors.
- **Tapestries:** Four tapestries illustrate the most important phases of Dr. Borlaug's life: his one-room schoolhouse near Cresco, Iowa; the CIMMYT research station in Sonora, Mexico; Punjab, the area where he worked in India and Pakistan; and Africa, where he endeavored to take the next Green Revolution.
- **Laureate Bowls:** Ten laureate bowls adorn the ballroom and represent the areas of work for which the World Food Prize is awarded. One is left blank, illustrating the areas of innovation yet to be discovered.

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THE IOWA GALLERY - MEZZANINE LEVEL



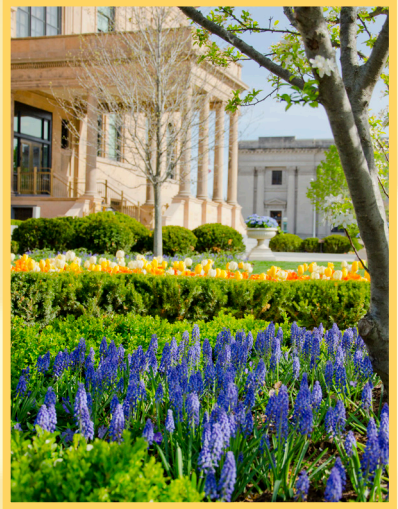


- **The main room** highlights significant people and places in the history of agriculture through its artwork and fine detailing.
- **The Laureate Alcove:** Each of the World Food Prize Laureates is represented with an engraved plaque which also reflects their country of origin. The 10th anniversary mural, depicting our laureates' areas of work, has also been incorporated in the alcove squinches.
- **The Ruan Lounge:** To celebrate his contribution to the World Food Prize, the late John Ruan Sr. is remembered through several mediums including his portrait, his personal piano and four plaques that recount the history of the World Food Prize. There is also a portrait of his son, John Ruan III the Chairman of the World Food Prize.

- The Iowa Gallery, located on the mezzanine level, showcases works by Iowa artists depicting our state's agricultural and humanitarian heritage, and heroes such as Herbert Hoover, Henry A. Wallace, Jessie Field Shambaugh and George Washington Carver.
- Artwork in the room includes several paintings recalling other great Iowa humanitarian stories, including the Yamanashi Hog Lift, Iowa SHARES refugee relief program and visits from Pope John Paul II and Soviet Premier Nikita Khrushchev.



- The inspiration for the garden, which will be an integral part and key feature of the Principal Riverwalk, came from Janis and John Ruan III, and was an extension of their leadership in beautifying the public spaces along Fleur Drive and in downtown Des Moines.
- The garden is a place of special recognition for both Dr. Norman Borlaug and John Ruan Sr., whose statues overlook the beautiful plantings and grand fountain.
- The garden also includes some of the building's green features, such as the 102 geothermal wells drilled deep underneath to help heat and cool the building. Additional green features include 90 solar panels on the roof and an 8,000-gallon cistern under the east staircase to catch rainwater runoff to irrigate the gardens. All of these elements were critical features in elevating the Hall of Laureates to achieve the highest level of energy efficiency and conservation – LEED Platinum Certification.



THE WORLD FOOD PRIZE HALL OF LAUREATES

AMBASSADOR KENNETH M. QUINN, PRESIDENT

PUBLIC HOURS:

TUESDAY 9 A.M. - 3 P.M. (Guided Tours)
SATURDAY 9 A.M. - 1 P.M. (Self-Guided Tours)

TO SCHEDULE A TOUR OR EVENT CALL: 515-245-3735

WWW.WORLDFOODPRIZE.ORG/HALL

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FOUNDERS BOARDROOM - MEZZANINE LEVEL

- The Founders Boardroom pays tribute to those who have played a key role in the organization's founding and history. Its walls are adorned by engraved etchings of each of these individuals illustrated by artist Mark Summers.



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THE MURAL ROOM - GARDEN LEVEL

- The lower level of the building is home to the 360-degree, 1,091 square foot, vibrantly colored mural entitled “A Social History of Des Moines.”
- Funded by the New Deal Works Progress Administration (WPA), the mural’s creation was supervised by Iowa native and renowned American artist Grant Wood.
- The mural traces the history of Des Moines from prehistoric times through the mid-1930s, when it was created.



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INTERACTIVE EDUCATIONAL EXHIBITS

- The Norman E. Borlaug Education Wing is located on the garden level of the building. Its interactive exhibits focus on the global challenges that face our world and the history of agriculture and Iowa.

